

Registration

1) When is MILO® Malaysia Breakfast Day open for registration?

4th July 2025 on <https://www.milo.com.my/mbd-2025>

2) Where will MILO® Malaysia Breakfast Day be held?

This Event will be held on-

- (a) 16 August 2025 (Terengganu)
- (b) 23 August 2025 (Kedah)

3) How long is the early bird price available for?

The early bird pricing is only applicable for registrations on 4th July or until slots are sold out. The registration will revert to normal pricing on 12th July or until slots are sold out.

4) What is the price for MBD registration?

Both Terengganu and Kedah MBD have only 3KM (Individual and Groups) categories

Category	Early Bird Promo (4th July to 11th July)* *while stocks last	Regular Price 12th July onwards
Individual	RM38	RM45
Team of 4	RM120	RM140
Team of 5	RM140	RM160
Team of 6	RM160	RM180

5) Do I need to insert a promo code for early bird pricing during checkout?

No promo code is needed for early bird registrations; the discount is automatically applied during checkout for registration between the period of 4th July to 11th July 2025 only.

6) What race categories are available for MILO® Malaysia Breakfast Day?

Participants may register for the following categories-

- (a) Team Fun Run (3km) and Individual Run (3KM) is available for the Event in all 2 locations, Kedah and Terengganu.

7) What are the items in the goodie bag?

1 pack of MILO 200g, assortment of 3 sachets of MILO Mixes & 1 RM5 MILO Voucher.

8) What is the minimum/maximum age to register for the run?

3km run (Team)

No minimum age to join the 3km team run. However, one of the team members must be 18 y.o and above. If any individuals who are below 18 y.o is interested in joining, they are required to have their parents/legal guardian (above 18 y.o) to participate in the same activity as well and register on their behalf.

3km run (Individual)

The minimum age to join the 3km run is 12y.o and above. If any individuals who are below 18 y.o (must be above 18 y.o by the time of registration) is interested in joining, they are required to have their parents/legal guardian (above 18 y.o) to participate in the same activity as well and sign them up as proof of consent.

9) Can I join the run with baby stroller?

Pets, bicycles, in-line skates, shoes with built-in or attached rollers and any other wheel-run objects (motor-powered or otherwise) are not allowed other than official Event and medical vehicles for safety reasons.

Prams/Strollers are not recommended at the Event.

10) Who is eligible to register for MILO® Malaysia Breakfast Day?

The Event is open to all residents of Malaysia (Malaysians and non-Malaysians)

a) The Individual and Team Fun Run (3km) during the Event in all locations which may be registered by residents of Malaysia at the time of registration for the Event, with no minimum age. This comprises of 3 categories run by a team, which can be made up of team of 4, team of 5 or team of 6. A minimum of 4 participants are required for Team of 4, 5 participants for Team of 5 and 6 participants for Team of 6. At least one of the participants from each category MUST be above 18 years old and will be responsible for the team members' safety.

b) The Individual Run (3km) during the Event which may be registered by residents of Malaysia with a minimum age of twelve years old (12) and above. If any individuals under 18 years old are interested in joining, they are required to have their parents/legal guardian (above 18 y.o) to register on their behalf.

11) I encountered a payment issue during registration, how do I proceed?

For any issues encountered during registration, please contact event organizer - World Endurance Malaysia

Email: info@racexasia.com

Text to Whatsapp Number: +6011 5635 6002 (Mon - Fri ; 10am - 5pm only)

12) I've completed payment but did not receive my confirmation slip. How do I proceed?

The Participant's registration for the Event will be confirmed upon receipt of a confirmation slip ("Confirmation Slip"), which will be sent to the email address registered with the Organiser. The Participant shall inform the Organiser via info@racexasia.com ("Official Email") if the Participant does not receive the Confirmation Slip or is unable to download the Confirmation Slip from the Event Official Website. If there is a discrepancy in the Confirmation Slip, the Participant is to report such discrepancy to the Organiser within five (5) working days.

If you did not receive the confirmation slip, please check your email Spam inbox folder.

If the above still does not resolve your confirmation email issue, please email our Organizer with details of the event that you have signed up at info@racexasia.com or Whatsapp message us at +6011 5635 6002. We will revert to you as soon as we can.

13) If I'm unable to go to the event, can I get a refund or pass my ticket to someone?

The Participant acknowledges that the entry fee and the transaction cost (if any) of the Event, is non-refundable, non-transferable and non-deferrable even if the Participant does not eventually take part in the Event for any reason.

Race Kit Collection

14) Who is entitled for the Event Entry Pack (Racekit)?

Participants may register for the Event by completing and submitting the online registration form on www.milo.com.my ("Event Official Website") and making the required fee payment is entitled for the Event Entry Pack. The Confirmation Slip is the only valid proof of confirmed registration and to be used for the collection of an entry pack for the Event.

15) What is in the Event Entry Pack (“Racekit”)?

Event Entry Pack consists of a MILO Malaysia Breakfast Day t-shirt, MILO and Nestle products, MILO Tote Bag, MILO medal. (“Event Entry Pack”).

MBD for all 2 locations: To those who are participating in Individual/Team Fun Run (3km) at each location will receive a running bib, runner t-shirt and RM5 MILO product voucher during the race kit collection and a MBD 2025 Medal plus the rest of the “Event Entry Pack” upon completion of the Run.

16) If I am unable to collect the race kit on the designated dates, can I send a representative to collect it on my behalf?

Yes. Your representative will need to bring a copy of the Confirmation Slip or show proof of registration to collect on behalf.

Race Day & Activities

17) What will be happening during Race Day?

There will be multiple activities and engagements happening on all locations Race Day. Which includes:

- i) Run – Individual and Team Fun Run (3km) *Only for registered participants
- ii) Stage activities – Warm up workout, Zumba dance and other fun games.
- iii) Breakfast engagement activities workshops and more

Walk-ins

18) I did not register for the run or the workout, can I walk-in to the event?

MILO® Malaysia Breakfast Day is open to all for FREE! Malaysians can walk-in to the event space and participate in the stage activities and breakfast engagement activities. You will need a valid bib and pre-registration to participate in the Fun Run (3km Team/Individual Run).

19) Do I have to pay if I walk-in to the event?

No payment is required for walk-ins to the event space. However, if you would like to participate in the run at MBD Kedah or Terengganu (3km, Individual/ Team Run), you will need to pay to register.

RM5 Racekit voucher (Various locations)

1) What is the expiry date for the RM5 voucher?

RM5 Voucher (Terengganu – Pasaraya Xiri Gong Datok): 31st October 2025

RM5 Voucher (Kedah – TF Value-mart Alor Setar): 31st October 2025

2) How can I use the RM5 MILO MBD voucher?

You can only redeem the voucher with purchase of any MILO powder products for more than RM20 at selected retailer outlets.

Example:

Scenario 1

Total cost of MILO product: RM23.90

Redeem RM5 MILO voucher: -RM5.00

Total Payment needed: RM18.90

Scenario 2

Total cost of MILO product: RM18.90

Redeem RM5 MILO voucher: -RM5.00 (Not eligible for discount as the minimum spend of RM20 was not met)

Total Payment needed: RM18.90

MILO MBD RM5 voucher usage terms and conditions:

- Valid for the purchase of MILO® powder, MILO® Intense Tin, MILO® Hi-Fibre, MILO® 3in1, MILO® Original, MILO® Intense, MILO® Less Sugar & MILO® with Wholegrain Cereal.
- Valid to use at all selected retailers in Peninsular Malaysia:

Terengganu

1. Pasaraya Xiri Sdn Bhd (Cawangan Gong Datok)

Lot 7049, Javan Mengabang Telipot, Kg Gong Datok, 21030 Kuala Terengganu

Tel : 09 669 4689

2. Xiri (K. Berang) Sdn Bhd (Cawangan Manir)

Lot 8217 Mukim Manir, 21200 Kuala Terengganu

Tel : 09 6153768

3. Xiri (K. Berang) Sdn Bhd (Cawangan Gong Badak)

Lot 18115-Lot 18117, Taman Sejati, Jalan Tembesu, 21300 Kuala Terengganu.

Tel : 09 6676688

4. Xiri (K. Berang) Sdn Bhd (Cawangan Jalan Petani)

104-106, Jalan Petani 20000 Kuala Terengganu.

5. Xiri (K. Berang) Sdn Bhd (Cawangan Bukit Payong)

Lot 70006-70008, Taman Perumahan Bukit Payong Putera,

Bukit Payong, 21400 Marang, Terengganu.

Tel : 09 6191278

6. Pasaraya Xiri Sdn Bhd (Cawangan Wakaf Tapai)

Lot 52502, Pekan Wakaf Tapai, Jalan Kuala Berang,

21040 Marang, Terengganu.

Tel : 09 6804689

7. Xiri (K. Berang) Sdn Bhd (Cawangan Kuala Berang)

Lot 6811-6820, Sungai Bajar, Kuala Berang,
21700 Hulu Terengganu, Terengganu.
Tel : 09 6812288/09 6813388

Kedah – TF Value-Mart Alor Setar

- Voucher is only valid for RM5 discount with purchase of goods amounting to RM20 and above. Any remaining voucher value will not be refunded
- Only one voucher redemption per receipt
- This voucher cannot be exchanged for cash or other goods.
- The original voucher must be presented at the time of purchase. Photo copy of voucher is not permitted.